



Part #: M75-012SE-000x

## TraffiCalm 12" Driver Feedback Value Sign

The TraffiCalm Street Series of Radar Driver Feedback Value Signs offers an economical and simple solution to help increase driver speed awareness and road safety. The bright 12" characters can be seen from up to 600' away, and help increase driver speed awareness on the neighborhood streets where so many small accidents occur every year. TraffiCalm Value signs are designed for situations where drivers need to simply be alerted of their current speed but the additional data collecting and screen programming capabilities of TraffiCalm Smart signs is not necessary.

TraffiCalm Driver Feedback Signs are manufactured in the USA in an ISO 9001:2008 certified facility, meeting and exceeding industry standards and state testing requirements. TraffiCalm signs are unmatched in durability, accuracy, ease of use and affordability.

### Features:

- IR remote for configuration and basic programming
- 100% MUTCD compliant
- Complete 20W Solar package included
- Integrated batteries provide for several days of normal operation on a single charge without the assistance of the solar panel
- K-band (24.15GHz) radar, range 650+ feet.
- Unlimited tech support and customer service from our USA facility for the life of the sign
- Fast delivery- typically ships within 5 days of order
- 3 year limited warranty

### Package Includes:

Driver Feedback sign, mounting bracket, 20W solar package, installation and user manual.



The 12" Value Sign is also available as a Variable Speed Limit sign with data logging and driver feedback (speed awareness) features. When ordering, select VSL.

### Why TraffiCalm?

- UL/ULC listed products available
- ISO:9001 Certified USA based manufacturing facility
- All signs 100% MUTCD compliant
- Vandal resistant designs
- Broadest range of sizes and options in the industry
- Industry leading turn-around from order to delivery
- Unlimited tech support and customer service from our USA facility
- Industry Pioneers in Radar Driver Feedback Technology



# 12" Driver Feedback Value Sign

Feature	Specifications
<b>LED and Radar Components</b>	
Speed Display Height	12" high numbers
Configuration	Seven-Segment Display
"YOUR SPEED" Legend	4" high highway gothic font (MUTCD compliant)
LED, 1/2 Cone Angle	Amber (590nm); 1/2 Angle 15°; Rated 100,000 hours; 20,000 CDA/ M <sup>2</sup> , Auto Dimming employed
Amber LED on Axis Intensity	20,000 CDA/SQ meter
Sign Legibility	Viewable range: 1,000 feet, legible range: 600 feet
Speed Resolution and Range	Min 5 mph; Max 99 mph in 1 mph steps (min 8 kph, max 99 kph in 1.6 kph steps)
Radar Specification and Range	K-band (24.15GHz) direct sensing; license free (FCC part 15 compliant); average range at 450 feet (plus 400' or minus 100' depending on vehicle size)
<b>Materials and Construction</b>	
Chassis Size/Total Weight	24" width x 30" height x 2-1/4" depth; 35 pounds with bracket
Front Face Sheeting	3M™ Diamond Grade™, high visibility prismatic, long life protective sheeting
Sign Face Color	White; fluorescent yellow-green; with additional colors optional
Sign Mounting Construction	1/8" thick aluminum brackets and face; standard 3% tilt bracket configuration; flat mount brackets optional
Vandal Resistant Construction	Sealed electronics box (ECS) 1/16" thick aluminum enclosure attached to a 1/8" thick mounting plate. The ECS is removable from the chassis as a complete unit.
	3/16" high impact polycarbonate face with high contrast mask; anti-glare graffiti and sunlight resistant
	Provisions for padlocking in place are provided
	Standard DOT powder coat green color with additional colors optional
Electronics Enclosure Rating	Weatherproof; NEMA 3R
Mounting	Quick detachable mount (lockable). Mount capable of being bolted or banded to a 2" Square pole, U-channel pole, 2 1/2" or larger round pole, or flat surface.
<b>Electrical Specifications</b>	
Power Requirements	12VDC, low standby: average day at 8.5W; average night at 1.5W
Voltage Requirements	9V-30VDC; 12VDC Nominal (Battery protection at 11.5VDC and 10.8VDC; startup at 12.3VDC)
Solar Package	Comes complete with a 20 Watt Polycrystalline panel, rack, and integrated TrafficCalm Smart Solar Charger™.
	Integrated 30 AH NiMH battery pack
Power Options	Upgrade to 55 Watt solar panel; optional indoor rated AC battery charger
Operating Temperature	Internal components: -34°C to +74°C/-29°F to +165°F
	Ambient environment: -34°C to +60°C/-29°F to 140°F
<b>Programming Specifications</b>	
Programmable Display Features	Min speed to display, over speed, and maximum speed to display
	Display type: actual speed; flashing digits; steady digits
	Control line for external devices such as beacons
Schedules	Repeating daily: 1 event
Communications	IrDA Compliant Wireless Remote
Warranties	3 year limited warranty; Power options: 2 year limited warranty (excluding batteries)

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